EXHIBITOR PROSPECTUS

2020

New York, NY
Women’s Health Conference, April

Orlando, FL
Urgent Care Medical Summit, August

Scottsdale, AZ
Telemedicine Conference+Workshops, November
OUR VISION
To improve healthcare quality and elevate the patient experience by teaching the art of medicine.

OUR COMPANY
Master Clinicians is a continuing medical education (CME) company for the next generation of medical clinicians (Physicians, PAs and NPs). We hire the best teaching talent (Master Clinicians Mentors) and utilize various learning vehicles and platforms, including live conference events, workshops, online learning, webinars and podcasts. Master Clinicians education focuses on topics and workshops helpful for many emerging and new hybrid medical fields such as urgent care medicine, telemedicine, occupational medicine and women's health. Clinicians in emergency medicine, primary care, and family practice looking to enter these new fields will find the education useful to improve quality, patient experience and their personal earning power.

Master Clinicians also provides quarterly hands-on procedural & skills workshops.

OUR ATTENDDESS
MDs, PAs, NPs. Including ownership, medical directors, and decision makers in emergency medicine, family practice, urgent care, etc.
### 1. Exhibit Table

**What is included?**
1. One Exhibit Table (30” x 60”)
2. Two Representatives & two chairs
3. WiFi & Electric Outlet available upon request
4. Signage - digital and physical logo display on event day

### 2. Sponsorship Opportunities

#### A. Tote Bag Sponsorship
1. Signage on tote bags provided to all registrants
2. Include up to 4 inserts / marketing item

#### B. Lunch & Learn Sponsorship
1. Exclusive 30 min non-CME educational presentation, including Q&A
2. All attendees will be provided option to attend

#### C. Badge Sponsorship
1. 100% logo and company name signage on BOTH name badge and lanyard

#### D. Tote Bag Insert
1. Proudly display your company name within the Master Clinicians tote bag.
2. 8½” x 11”, or smaller, marketing piece

#### E. Breakfast and Coffee Station Sponsorship
1. 100% signage display for Breakfast hour and Full Day Coffee Station
2. Branded napkins, signage, mention in the conference program

### Exclusive Networking Event

Host an intimate, must attend, event with unprecedented access to CEO’s, CMO’s, medical directors, executives, practice owners, etc.

Dinner or Happy Hour for VIP attendees at an offsite venue (**Inquire for more details**)

Check out our past networking events:
- [Urgent Care Medical Summit](#)
- [Telemedicine Conference](#)
OVERVIEW
Women’s health. For women by women in leadership. Learn how to manage commonly misunderstood women’s health issues in primary care and urgent care settings. Network with peers and get inspired by women leaders in healthcare and executive positions.

ATTENDEES
Physicians/PAs/NPs/Nurses practicing in family medicine, FQHC, medicaid clinics, urgent cares, primary care, women’s health clinics or telemedicine. Focuses primarily on the female healthcare audience.

EXHIBITION SPACE
Suny Global Center  |  116 E 55th St, New York

Exhibit Dates & Hours
Monday, April 6  8:30am-4:30pm
Tuesday, April 7  8:30am-12:00pm

<table>
<thead>
<tr>
<th>ITEM</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Table</td>
<td>$2250</td>
</tr>
<tr>
<td>Tote Bag</td>
<td>$2000</td>
</tr>
<tr>
<td>Lunch &amp; Learn</td>
<td>$3000</td>
</tr>
<tr>
<td>Badge &amp; Lanyard</td>
<td>$2500</td>
</tr>
<tr>
<td>Breakfast &amp; Coffee</td>
<td>$1250</td>
</tr>
<tr>
<td>Tote Bag Insert</td>
<td>$250</td>
</tr>
<tr>
<td>Networking Event</td>
<td>$5000</td>
</tr>
</tbody>
</table>

Contact
exhibit@masterclinicians.net
800.674.3752
masterclinicians.net
OVERVIEW
The best-in-class urgent care CME experience. Learn from and network with prominent leaders in the industry. Recharge at the luxurious Four Seasons Walt Disney Resort and create magical moments with family and friends.

ATTENDEES
Physicians/PAs/NPs/Nurses including Chief Medical Officers, medical directors, and decision makers in emergency medicine, family practice, urgent care, primary care, etc.

EXHIBITION SPACE
Four Seasons Resort Orlando at WALT DISNEY WORLD® Resort

Exhibit Dates & Hours
Tuesday, August 4 5:30pm-7:30pm
Wednesday, August 5 8:30am-4:30pm
Thursday, August 6 8:30am-1:00pm

<table>
<thead>
<tr>
<th>ITEM</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Table</td>
<td>$2500</td>
</tr>
<tr>
<td>Tote Bag</td>
<td>$3500</td>
</tr>
<tr>
<td>Lunch &amp; Learn</td>
<td>$5000</td>
</tr>
<tr>
<td>Badge &amp; Lanyard</td>
<td>$3000</td>
</tr>
<tr>
<td>Breakfast &amp; Coffee</td>
<td>$2000</td>
</tr>
<tr>
<td>Tote Bag Insert</td>
<td>$250</td>
</tr>
<tr>
<td>Networking Event</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

Contact
exhibit@masterclinicians.net
800.674.3752
masterclinicians.net
OVERVIEW
Explore this new frontier in healthcare. Be part of the telemedicine evolution while learning from leaders in the industry.

ATTENDEES
Clinicians (Physicians, PAs, NPs, RNs) and non-clinical practice owners and administrators. Attendees include Chief Medical Officers, medical directors, practice owners, and decision makers in emergency medicine, family practice, urgent care, primary care, telemedicine, hospital medicine.

EXHIBITION SPACE
DoubleTree Resort by Hilton Hotel Paradise Valley | 5401 N. Scottsdale Rd., Scottsdale, AZ

Exhibit Dates & Hours
Monday, November 9  8:30am-4:30pm
Tuesday, November 10  8:30am-1:00pm

<table>
<thead>
<tr>
<th>ITEM</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Table</td>
<td>$2250</td>
</tr>
<tr>
<td>Tote Bag</td>
<td>$2000</td>
</tr>
<tr>
<td>Lunch &amp; Learn</td>
<td>$3000</td>
</tr>
<tr>
<td>Badge &amp; Lanyard</td>
<td>$2500</td>
</tr>
<tr>
<td>Breakfast &amp; Coffee</td>
<td>$1250</td>
</tr>
<tr>
<td>Tote Bag Insert</td>
<td>$250</td>
</tr>
<tr>
<td>Networking Event</td>
<td>$5000</td>
</tr>
</tbody>
</table>

Contact
exhibit@masterclinicians.net
800.674.3752
masterclinicians.net