



MASTER CLINICIANS
THE ART OF MEDICINE

EXHIBITOR PROSPECTUS
2020

New York, NY

Women's Health Conference, April

Orlando, FL

Urgent Care Medical Summit, August

Scottsdale, AZ

Telemedicine Conference+Workshops, November



MASTER CLINICIANS

THE ART OF MEDICINE

OUR VISION

To improve healthcare quality and elevate the patient experience by teaching the art of medicine.

OUR COMPANY

Master Clinicians is a continuing medical education (CME) company for the next generation of medical clinicians (Physicians, PAs and NPs). We hire the best teaching talent (Master Clinicians Mentors) and utilize various learning vehicles and platforms, including live conference events, workshops, online learning, webinars and podcasts. Master Clinicians education focuses on topics and workshops helpful for many emerging and new hybrid medical fields such as urgent care medicine, telemedicine, occupational medicine and women's health. Clinicians in emergency medicine, primary care, and family practice looking to enter these new fields will find the education useful to improve quality, patient experience and their personal earning power.

Master Clinicians also provides quarterly hands-on procedural & skills workshops.

OUR ATTENDEES

MDs, PAs, NPs. Including ownership, medical directors, and decision makers in emergency medicine, family practice, urgent care, etc.



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	SPRING	SUMMER	WINTER
ITEM	Womens Health New York 125+ attendees	Urgent Care Summit Orlando 200+ attendees	Telemedicine Scottsdale 125+ attendees
Exhibit Table (base price)	\$2250	\$2500	\$2250
Tote Bag	\$2000	\$3500	\$2000
Lunch & Learn	\$3000	\$5000	\$3000
Badge & Lanyard	\$2500	\$3000	\$2500
Breakfast & Coffee	\$1250	\$2000	\$1250
Tote Bag Insert	\$250	\$250	\$250
Networking Event	\$5000	\$10,000	\$5000

1. Exhibit Table

What is included?

1. One Exhibit Table (30" x 60")
2. Two Representatives & two chairs
3. WiFi & Electric Outlet available upon request
4. Signage - digital and physical logo display on event day

Exclusive Networking Event

Host an intimate, must attend, event with unprecedented access to CEO's, CMO's, medical directors, executives, practice owners, etc.

Dinner or Happy Hour for VIP attendees at an offsite venue (**Inquire for more details)

Check out our past networking events:

[Urgent Care Medical Summit](#)

[Telemedicine Conference](#)

2. Sponsorship Opportunities

A. Tote Bag Sponsorship

1. Signage on tote bags provided to all registrants
2. Include up to 4 inserts / marketing item

B. Lunch & Learn Sponsorship

1. Exclusive 30 min non-CME educational presentation, including Q&A
2. All attendees will be provided option to attend

C. Badge Sponsorship

1. 100% logo and company name signage on BOTH name badge and lanyard

D. Tote Bag Insert

1. Proudly display your company name within the Master Clinicians tote bag.
2. 8½" x 11" , or smaller, marketing piece

E. Breakfast and Coffee Station Sponsorship

1. 100% signage display for Breakfast hour and Full Day Coffee Station
2. Branded napkins, signage, mention in the conference program



Women's Health Conference

April 6-7, 2020

SUNY Global Center, New York

Attendees: 100-150



OVERVIEW

Women's health. For women by women in leadership. Learn how to manage commonly misunderstood women's health issues in primary care and urgent care settings. Network with peers and get inspired by women leaders in healthcare and executive positions.

ATTENDEES

Physicians/PAs/NPs/Nurses practicing in family medicine, FQHC, medicaid clinics, urgent cares, primary care, women's health clinics or telemedicine. Focuses primarily on the female healthcare audience.

EXHIBITION SPACE

Suny Global Center | 116 E 55th St, New York

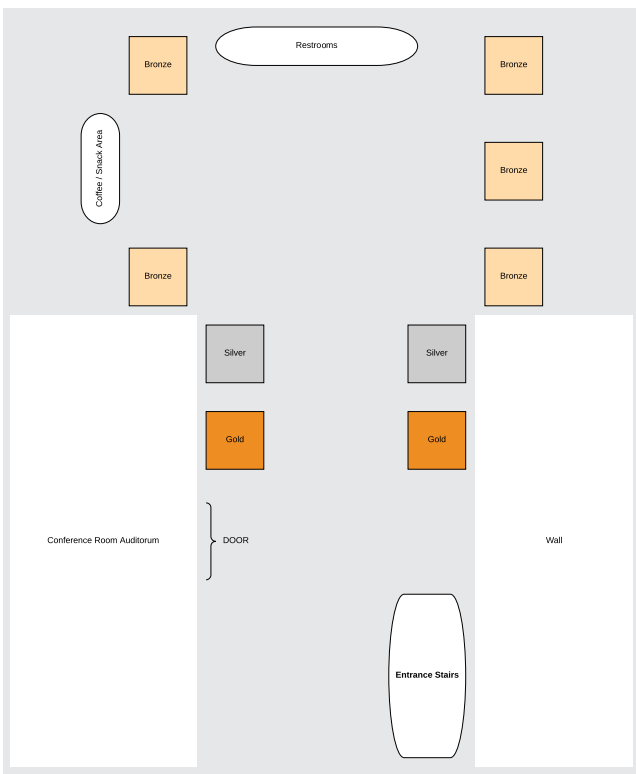


Exhibit Dates & Hours

Monday, April 6 8:30am-4:30pm

Tuesday, April 7 8:30am-12:00pm

ITEM	
Exhibit Table	\$2250
Tote Bag	\$2000
Lunch & Learn	\$3000
Badge & Lanyard	\$2500
Breakfast & Coffee	\$1250
Tote Bag Insert	\$250
Networking Event	\$5000

Contact

exhibit@masterclinicians.net

800.674.3752

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Urgent Care Medical Summit

August 3-6, 2020

Four Seasons Resort Orlando

Attendees: 200+



OVERVIEW

The best-in-class urgent care CME experience. Learn from and network with prominent leaders in the industry. Recharge at the luxurious Four Seasons Walt Disney Resort and create magical moments with family and friends.

ATTENDEES

Physicians/PAs/NPs/Nurses including Chief Medical Officers, medical directors, and decision makers in emergency medicine, family practice, urgent care, primary care, etc.

EXHIBITION SPACE

Four Seasons Resort Orlando at WALT DISNEY WORLD® Resort

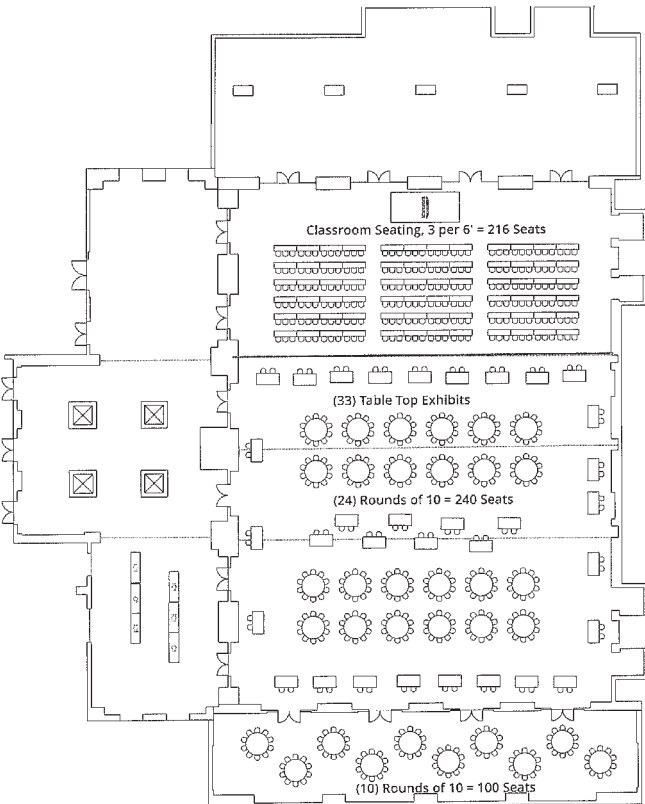


Exhibit Dates & Hours

Tuesday, August 4	5:30pm-7:30pm
Wednesday, August 5	8:30am-4:30pm
Thursday, August 6	8:30am-1:00pm

ITEM	
Exhibit Table	\$2500
Tote Bag	\$3500
Lunch & Learn	\$5000
Badge & Lanyard	\$3000
Breakfast & Coffee	\$2000
Tote Bag Insert	\$250
Networking Event	\$10,000

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OVERVIEW

Explore this new frontier in healthcare. Be part of the telemedicine evolution while learning from leaders in the industry.

ATTENDEES

Clinicians (Physicians, PAs, NPs, RNs) and non-clinical practice owners and administrators. Attendees include Chief Medical Officers, medical directors, practice owners, and decision makers in emergency medicine, family practice, urgent care, primary care, telemedicine, hospital medicine.

EXHIBITION SPACE

DoubleTree Resort by Hilton Hotel Paradise Valley | 5401 N. Scottsdale Rd., Scottsdale, AZ

Exhibit Dates & Hours

Monday, November 9 8:30am-4:30pm
Tuesday, November 10 8:30am-1:00pm

ITEM	
Exhibit Table	\$2250
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Lunch & Learn	\$3000
Badge & Lanyard	\$2500
Breakfast & Coffee	\$1250
Tote Bag Insert	\$250
Networking Event	\$5000

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