



Corporate Partnership Opportunities

Please select one of the Corporate Partnership Packages Available

1. Commercial Promotion Packages

{ } **Diamond Package – \$30K**



- **Exclusive Digital Partnership** - Be the only partner within your line of business
- **Clinical Council Meeting** - Access to CMO's and physician leadership: 2 hour virtual or live round table discussions with Medical Directors and Industry leaders
- **Access to Physician Grand Rounds and Town Halls** (10 min Educational)
- **Participation in 3 EVENTS:** 2 Virtual Conferences and 1 Live, In-Person Event
 - Table at Exhibit Hall for **Master Clinicians Live Signature Event for Healthcare Leaders**
 - Virtual Exhibit Hall for **BOTH Master Clinicians Urgent Care Summit & Primary Care Summit**
- **1 Full Year of Visibility on our Website with Company Content Displayed in the Master Clinicians Digital Exhibit Hall / Resource Center**
 - Internal Gamification to reward members for reviewing your online content and to promote brand awareness, downloads, views, webinars, meetings and more
 - Resource Materials for members to view or download:
 - PDFs: Marketing or Provider Education material
 - Videos: Stream your educational content
 - Links to Products/Services
 - Ads at our Games Center: Medical crossword puzzles or MedWord puzzles paired with your ad to engage providers in awareness of your brand; opportunity to create crossword around your products
 - Webinars or 1:1 Meetings: Promote your scheduled webinars with our Event Ticketing System
- **Presence in our weekly newsletter (12 Master Clinicians newsletters per year)**
- **Mention of brand and participation in non-CME Podcasts**

{ } Platinum Package – \$20K



- **Access to Physician Grand Rounds and Town Halls** (10 min Educational)
- **Participation in 2 EVENTS:** 1 Virtual Conference and 1 Live, In-Person Event
 - Table at Exhibit Hall for **Master Clinicians Live Signature Event for Healthcare Leaders**
 - Virtual Exhibit Hall for **EITHER Master Clinicians Urgent Care Summit - OR- Primary Care Summit**
- **1 Full Year of Visibility on our Website with Company Content Displayed in the Master Clinicians Digital Exhibit Hall / Resource Center**
 - Internal Gamification to reward members for reviewing your online content and to promote brand awareness, downloads, views, webinars, meetings and more
 - Resource Materials for members to view or download:
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 - Links to Products/Services
 - Ads at our Games Center: Medical crossword puzzles or MedWord puzzles paired with your ad to engage providers in awareness of your brand; opportunity to create crossword around your products
 - Webinars or 1:1 Meetings: Promote your scheduled webinars with our Event Ticketing System
- **Presence in our weekly newsletter (12 Master Clinicians Newsletters per year)**
- **Mention of brand and participation in non-CME Podcasts**

{ } Gold Package – \$10K



- **Access to Physician Grand Rounds and Town Halls** (10 min Educational)
- **Participation in 1 EVENT:** 1 Virtual Conference -OR- 1 Live, In-Person Event
 - Table at Exhibit Hall for **Master Clinicians Live Signature Event for Healthcare Leaders**
 - Virtual Exhibit Hall for **EITHER Master Clinicians Urgent Care Summit -OR- Primary Care Summit**
- **1 Full Year of Visibility on our Website with Company Content Displayed in the Master Clinicians Digital Exhibit Hall / Resource Center**
 - Internal Gamification to reward members for reviewing your online content and to promote brand awareness, downloads, views, webinars, meetings and more
 - Resource Materials for members to view or download:
 - PDFs: Marketing or Provider Education material
 - Videos: Stream your educational content

- Links to Products/Services
 - Ads at our Games Center: Medical crossword puzzles or MedWord puzzles paired with your ad to engage providers in awareness of your brand; opportunity to create crossword around your products
 - Webinars or 1:1 Meetings: Promote your scheduled webinars with our Event Ticketing System
- **Presence in our weekly newsletter (6 Master Clinicians newsletters per year)**

2. Recruitment Services

{ } **Job Board for Recruitment Firm / Corporate Partners – \$5K (10 available spots)**

- This is a limited offering for recruitment firms who wish to partner with Master Clinicians.
- Multiple job listings can be posted at our Resource Center Job Board for one year.
- Biweekly or monthly updates and changes allowed.

{ } **Premium-Spotlight placement on the Job Board (2 available)**

- For each search, your relevant postings will be at the top and highlighted-**additional \$1.5k after subscribing to standard recruitment services**

3. Master Clinicians Signature Event Exhibit Table

{ } **Exhibit Table Support – \$7K**

- Get a table along with 2 reps for our signature event this Fall/Winter 2024.
- Meet and networking event with healthcare leaders
- Audience: 100+
- TBD in New York City

4. Additional Services

{ } **Joint Providership for Eligible* Corporate Partners – \$5K**

- For eligible* companies, joint providership is available for CME accreditation of content (max 2 CME hours).
- Content is online only and housed on our LMS with tracking capabilities
- Content must abide by ACCME standards for compliance

*Criteria and Definitions for Eligible Companies for ACCME joint providership

Types of Organizations That May Be Accredited in the ACCME System

- Organizations eligible to be accredited in the ACCME System (**eligible organizations**) are those whose mission and function are: (1) providing clinical services directly to patients; or (2) the education of healthcare professionals; or (3) serving as fiduciary to patients, the public, or population health; and other organizations that are not otherwise ineligible.
 - Ambulatory procedure centers
 - Blood banks
 - Diagnostic labs that do not sell proprietary products
 - Electronic health records companies
 - Government or military agencies
 - Group medical practices
 - Health law firms
 - Health profession membership organizations
 - Hospitals or healthcare delivery systems
 - Infusion centers
 - Insurance or managed care companies
 - Nursing homes
 - Pharmacies that do not manufacture proprietary compounds
 - Publishing or education companies
 - Rehabilitation centers
 - Schools of medicine or health science universities
 - Software or game developers

Types of Organizations That Cannot Be Accredited in the ACCME System

- Companies that are ineligible to be accredited in the ACCME System (**ineligible companies**) are those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. Examples of such organizations include:
 - Advertising, marketing, or communication firms whose clients are ineligible companies
 - Bio-medical startups that have begun a governmental regulatory approval process
 - Compounding pharmacies that manufacture proprietary compounds
 - Device manufacturers or distributors
 - Diagnostic labs that sell proprietary products
 - Growers, distributors, manufacturers or sellers of medical foods and dietary supplements
 - Manufacturers of health-related wearable products
 - Pharmaceutical companies or distributors
 - Pharmacy benefit managers
 - Reagent manufacturers or sellers